



gelincik[®]
GELİNCİK COSMETICS & CLEANING

About Us

Gelincik Cosmetics was established in 1981 by Ünal Görgülü who is a chemical engineer who saw the need and market for quality hair and cleaning products in Turkey. Gelincik was started with the initial idea of producing high quality shampoo and hair conditioner. As the company grew and gained recognition in the southeastern Turkey, by the 1990s, the product line was increased by adding cleaning products and additional hair care products like hair gel.

Beginning in 1993 the Gelincik Company started to export to middle east countries utilizing it's experience and reputation for quality in the domestic Turkish market to grow into the export market. Due to the expansion and growth into export markets, the company expanded into an 800 Square Meter indoor area in the year 2000 to meet the increased demand. At the time with the increased production capacity and larger factory floor, production was increased and the company evolved into a more formal corporate management structure.

Our goal is to increase capacity and production while maintaining and improving our quality and procedures in order to maintain our leadership and reputations as a quality producer. We currently manufacture both under our brand name "Gelincik" and also produce under our customer brand names on demand. In the last years we have continued to grow and now occupy a 9000 m2 open area and a 5000 m2 covered factory floor area. On the financial side, we are a strong and self-financed company with no equity holders to satisfy which allows us to keep our focus on growth, quality, taking care of our customers and our employees. We are a proudly 100% Turkish owned, financed and responsible company.

Our current status in the domestic market puts our products in high demand domestically and even accounting for the local market demand we export 70% of ours production. Our strong team and many years of experience working with our company, have allowed us to become a leading brand in the region. And our strong export experience has also helped our brand awareness grow around the world. We take great pride in being able to produce a quality Turkish product that is recognized and confirmed by our strong exports.

Our goal is to continue to grow, and reach more customers in Turkey and abroad, to meet the request and demands of customers and consumers while maintaining the highest quality standards.



ELLESTY series

Ellesty Salt Free Sulphate Free Shampoo

- **Packing**
900 ml x 12 pcs
- **Package Size**
265 x 350 x 290 mm
- **Gross Weight**
11,5 kg
- **Package Volume**
0,027 m³

Ellesty Salt-Free
Sulfate-free shampoo prevents the electrification and irritation caused by sulfate, while cleaning hair of dirt and oil. Thanks to this vitamin enriched formula, it has the ability to nourish hair. It is a specially formulated shampoo for treated and damaged hair. It is appropriate for all hair types. It is also suitable to use after Brazilian Keratin treatment.



Ellesty Keratin Hair Care Conditioner

- **Packing**
900 ml x 12 pcs
- **Package Size**
265 x 350 x 290 mm
- **Gross Weight**
11,5 kg
- **Package Volume**
0,027 m³

Ellesty Keratin Hair Care Conditioner is a specially care conditioner with keratin extract for dyed, damaged and treated hair. It is specifically formulated for after keratin treatment. It assists the treatment and creates a long-lasting, healthy shine. Ellesty Keratin Hair Care Conditioner prevents color bleeding, by making use of color preserving ingredients, while simultaneously strengthening and untangling the hair.



Ellesty Argan Hair Care Conditioner

- **Packing**
900 ml x 12 pcs
- **Package Size**
265 x 350 x 290 mm
- **Gross Weight**
11,5 kg
- **Package Volume**
0,027 m³

Ellesty Argan Hair Care Conditioner prevents color bleeding, with color preserving ingredients. It has the added benefit of taming frizz and transforming it into shiny luscious curls while strengthening it and making it easier to manage and style.



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SEBOPINE JUNIPER TAR SHAMPOO

- **Packing**
250 ml x 24 pcs
- **Package Size**
175 x 245 x 277 mm
- **Gross Weight**
7,5 kg
- **Package Volume**
0,012 m³

Specially formulated for a problematic scalp, aiding the healing process in those affected by eczema. Anti-dandruff Sebopine shampoo gently cleanses the hair with its vitamin formula as well as greatly assisting with the regrowth of hair. This product is sold in pharmacy.

